

ARTISTIC POOLS, INC.  
ATLANTA, GEORGIA

# Designers Extraordinaire

With more than 50 years and three generations of pool-building expertise for north Georgia's residents, corporate professionals, entertainment and political leaders, Artistic Pools, Inc., maintains high standards of quality and excellence in each and every pool that it builds.

As a premier pool builder, the company produces refreshing designs that are nothing short of extraordinary. "We are committed to serve our customers, as best we can, to their complete satisfaction, while building and designing the most innovative and aesthetically pleasing pools at a fair and reasonable profit," says company president and COO Ron Coker Jr. "We conduct our business dealings in a manner consistent with the highest ethical standards. Integrity will always be the cornerstone of our business."

Coker and his team work with each client, exploring numerous design options and then integrating the family's personal tastes and lifestyle preferences. The result is simple: Each poolscape makes its own distinctive statement and bears the Master Pools Guild mark of legendary craftsmanship.

Coker was recently designated as a Certified Building Professional by the Association of Pool & Spa Professionals (APSP). This designation is no small deal, as Coker is one of only five builders in Georgia to earn this prestigious certification.

This year, Coker was elected the vice chairman of Master Pools Guild, the international guild whose skilled pool builders are selectively recruited. Artistic Pools is a founding member of the Guild and has received more awards and honors than any other pool builder in the Southeast, being designated as the top swimming pool contractor in the Atlanta region for seven consecutive years.

The company is also the recent recipient of numerous gold awards on the international level and has been honored with the 2006 Consumers' Choice Award for Business Excellence. Its custom pools have been featured on the Home & Garden Television network (HGTV) and have appeared on the pages of several best-selling books, including *Pools, Patios & Fabulous Outdoor Living Spaces* and *Master Built Pools and Patios: An Inspiring Portfolio of Design Ideas*, as well as in other prestigious books and magazines. ❖



#### Artistic Pools, Inc.

3884 N. Peachtree Road  
Atlanta, GA 30341  
770-458-9177  
www.artisticpools.com

#### In Business for 51 Years

Builds Approximately  
100 Pools per Year  
Service Area  
150-Mile Radius of Atlanta

Man-made and natural boulders used in and around the pool accent the waterfall, diving rock and dramatic 80-foot vanishing edge. For easy access, a convenient beach entry was placed at one end of this curvy 112-foot-long sprawling waterscape, which can be seen from any room on the back side of the home.



A wooded lot provides the perfect backdrop for this graceful freeform pool and its magnificent cascading waterfall. Frog statues add a bit of whimsy to the Georgian architecture.



A little bit of heaven. By taking advantage of a severely sloping yard, an upper streambed was designed so that water could flow over different elevations, under the bridge and into the pool. The dark pebble finish used on the pool's interior offers a reflective quality.