



Built into a mountainside, a 15-ft. change in elevation provides the perfect opportunity for this rushing waterfall. Shallow pools fill and overflow into the freeform pool below. A stone bridge provides easy access to the spa for those who prefer warm water.

Stream jet fountains and a custom radius waterfall transform this pool into one large water feature. The raised spa boasts handcut stone, chosen to match the home's exterior finish perfectly. Porcelain mosaic tiles further distinguish the spa and pool steps.



CREATIVE MASTER POOLS, INC.  
POMPTON LAKES, NEW JERSEY

# Master of Backyard Makeovers

Crafting environments that inspire fun, fitness and entertainment, this family-owned and operated company brings a personal approach to every backyard transformation it undertakes. Tackling an array of demanding projects over the years has honed the design and construction skills of owners Ron and RuthAnn Aveta, turning the pair into pool-building trendsetters.

“We push the envelope when it comes to challenging sites and conditions,” says RuthAnn. “We enjoy it because it is different. And we do it right.”

Creative Master Pools, Inc., thinks through all aspects of a project. For instance, the company added security features, as well as separate circulation systems, for a pool that was designed to reside partially inside and out. At the push of a button, pocket doors close to separate the indoor room from outside, while an automated cover rises from the pool’s floor to close off the enclosed swimming area. This allows the indoor pool to continue running even in the winter, after the outdoor portion has been closed. On another pool, the company concealed the automatic cover vault under a waterfall and slide.

Specializing in the building and renovation of concrete pools and spas, Creative Master Pools, Inc., utilizes a team of masons and other craftsmen to ensure that all aspects of the project—from outdoor kitchens to landscaping and lighting—progress smoothly. The company also offers opening, closing and maintenance services, as well as a complete line of accessories and supplies.

As members of the Master Pools Guild, the Avetas stay abreast of the latest international innovations and pool-building techniques. Creative Master Pools, Inc., also serves as a manufacturers’ testing site for new products. Those close ties with suppliers often allow the company to offer owners an extended warranty on many products.

Creative Master Pools, Inc., has received numerous national and international design and technical achievement awards, and many of its pools have been featured in coffee table books. ❖

## CREATIVE MASTER POOLS, INC.

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In Business for 25 Years

Builds 25 – 30 Pools per Year  
Total Built: 600 – 700

## SERVICE AREA

Southern New York State and  
New Jersey

Surrounded by large boulders and opulent plantings, this private spa is the ultimate in relaxation. Its inviting hue results from a smoke-gray aggregate interior finish. A teeming waterfall flows into the adjacent pool, which is accentuated with bluestone coping.