



MASTER POOLS GUILD, INC.  
RICHMOND, VIRGINIA

# Master Pools Builders

These Master Pools Builders are members of the Master Pools Guild, a network of elite custom pool builders whose mission is to build the *finest pools in the world*. Their secret to achieving this goal is simple — members freely share ideas and information with each other.

Guild members are craftsmen, creatively and constructively consulting with one another on designs, construction techniques and technology. And they are professionals — conducting business according to the Guild Code of Ethics that embraces integrity, good business practices and respect for the rights of clients, employees and suppliers.



Both of these pools exude vitality and style — you would never guess they are remodels. Both owners decided to upgrade their pools by changing the size and shape of their originals and including up-to-date equipment that is both energy-efficient and convenient. LEFT: The water feature is the definite focal point, with the surrounding pergola and the multi-step cascade.

ABOVE: Surrounded by lush landscaping, this natural setting is a backyard resort anyone would want. *Photos courtesy of Geremia Pools, Sacramento, California*



Timeless in its grace, this pool with its center fountain features dry steps that lead to the tanning ledge entrance. Raised pedestals with lions' heads add ambiance to the pool, while a firepit is nestled next to the spa for extra warmth on chilly nights. *Photo courtesy of Riverbend Sandler Pools, Plano, Texas*



Traditional in its beauty, this indoor pool has two entry points in the shallow end and a custom chain link swim line down the middle of the pool. Maximum lighting creates an outdoor feeling, while the tile band of vibrant Mediterranean blue matches the custom round edge, chain link and tile. *Photo courtesy of Alka Pools, Vancouver, British Columbia, Canada*



Exceptional in its design, this pool is 85-feet in length and features a large upper play pool with a 22-foot negative edge and a 10-foot deep diving pool below. Twin 7 hp pumps send 600 gpm over the tiled mosaic slide, allowing users to literally swim over the negative edge and into the 10-foot deep pool below. Both pools are protected by a single giant motorized safety cover. *Photo courtesy of Mission Pools, Escondido, California*

The Guild was established in 1962 and continues to grow stronger with each passing year. Currently there are over 100 members in Australia, Canada, Costa Rica, Dominican Republic, England, Mexico, New Zealand, Spain, South Africa and across the United States. Membership is by invitation only and is earned by topping the A-list of custom builders in a respective area.

Each year, associates enter their creations in an international competition as a way of communicating ideas as well as benchmarking their talents. Regardless of any artistic or technical challenges that may arise, members have incredible

resources at their disposal, namely, each other. Individually, each builder is extremely talented and experienced in building pools, indoors and outdoors. Collaboratively, however, their expertise and geographic range is virtually unmatched.

Frequent meetings and vendor seminars ensure that builder members keep up with the latest trends in both pool design and construction techniques, allowing them to continue to push the limits of imagination and innovation in meeting their clients' dreams.

When a pool is constructed by a Master Pools Guild member, one can rest assured that it is, indeed, built by a master. ❖

<p><b>Master Pools Guild, Inc.</b></p> <p>Headquarters 9601 Gayton Road Suite 101 Richmond, VA 23238 800-392-3044 www.masterpoolsguild.com</p>
<p>In Business for 45 Years</p>
<p>Members Build Approximately 12,500 Pools per Year</p> <p>Service Area International</p>